

Partnership For Success



*Lincoln and Minnehaha County
Economic Development Associations*



Choosing the best development trajectory for YOUR community

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Each Lincoln and Minnehaha County community has its own identity, its own personality, its own aspirations. For that reason alone, no single economic development strategy is right for every LCEDA and MCEDA member community. Each community has choices for its growth with the opportunity to shape its future based on the wishes of residents. That's why we work hand-in-hand with our regional economic development partners—together we can explore and prepare for opportunities.

Because each community is unique, we have a wide diversity of sites, buildings and communities to show to new and expanding companies. While each community in our area has definite advantages, those advantages differ from town to town. In the same way, not every company is a good fit for every community. Some places like the idea of manufacturing operations offering new jobs—supported by investments made in local infrastructure improvements, while other communities are working to attract retail businesses to Main Street or emphasizing housing opportunities. The choice is shared equally by the community and the potential new business. MCEDA and LCEDA exist to help make each opportunity a good fit for both company and community.

Each of our hometowns can be the community we want it to be. The people who live in each community, and the elected officials who represent them, can choose the place they want their town to become. The unique personality and growth trajectory of each community doesn't just happen—it is shaped, discussed and developed through the wishes of its residents. This gives each town the ability to pursue the right opportunity, to choose the route it wants to take to reach its own prosperity and make growth happen in a way that suits the place. Each community has the responsibility to make those choices and become a place that creates progress.

We are here to help. By engaging with LCEDA and MCEDA, each community can celebrate success and find distinctive, individual new ways to grow.