

Partnership For Success



*Lincoln and Minnehaha County
Economic Development Associations*



Bring them home for the holidays—permanently

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This time of year, many of our far-flung family members return to their hometowns to celebrate the holiday season. For some, it may be their first visit home in a while, giving us the opportunity to showcase all the new growth and development in our area. It also gives us a chance to remind our visiting relatives that South Dakota offers great careers and is looking for talented people who already know and love our area.

The state has several programs dedicated to bringing some of our best and brightest back home to forge exciting careers in South Dakota. ***Dakota Roots*** offers online resources to help people reconnect through featured businesses, job postings, testimonials from people who are glad they came home and a list of reasons why South Dakota is a great place to relocate to.

Another website, ***youcanliveinsd.com*** lets visitors search for jobs, check out the lifestyle options in South Dakota and use a wage comparison calculator to show what your dollar buys in our state. Since quality of life is a key factor in making a decision to move, ***youcanliveinsd.com*** talks about concerts, festivals and semi-professional sports, year-round outdoor adventures, hunting, fishing, hiking and biking. Our state's symphonies, wineries and up and coming regional breweries are especially appealing to Millennials ready to take their careers to the next level. Videos and national rankings give everyone good reasons to make their new home in South Dakota.

By sharing this information with our out-of-state relatives, we can do more than just bring them home for the holidays. Getting talented, hard-working, well-educated former South Dakotans to come home to build a better life in our state is a boost for our economy, a lift for families and an opportunity to craft a brighter future for our region and our state. Enjoy your holiday season—and invite a family member home to South Dakota.